## ABSTRACT OF THE DISCLOSURE

The pressure element (7) is designed for gluing a bandlike covering (4) by means of an adhesive onto a narrow face (3) (edge) of straight or curved (profiled) cross section of a board element (2) or for gluing a film onto a profile bar having a surface of straight or profiled cross section. The pressure element (7) has an elastically deformable pressure face (30). High adhesive bonding strength and high surface quality are achieved in a simple, uncomplicated and cost-effective way by means of only a few pressure elements.

Henkel Corporation 2500 Renaissance Blvd., Suite 200 Gulph Mills, PA 19406